

hello,

# KATE MARNIK

GRAPHIC DESIGNER CREATIVE THINKER FREE SPIRIT

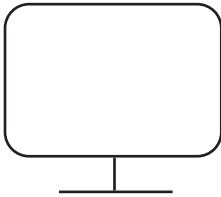
Creative professional experienced in fast-paced environments with strong organizational and interpersonal skills. Flexible team player with leadership skills.

**Adobe CS:** Photoshop, Illustrator, InDesign

**Microsoft:** PowerPoint, Word, Publisher, Outlook, Excel

**MAC & PC**

*say hi*



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(817) 517 - 4988

*my education*



University of Texas at Arlington

BFA Art

Concentration in Graphic Design

Cum Laude

## *my experience*

**Graphic Designer/The Woodmont Company, 2017 - Present**

- Responsible for designing marketing flyers, email design, social media design and management, company brochures and presentations, stationery design, property building signage, architectural rendering editing, video editing, event invitations, print collateral, trade show planning and execution, branding, and website design and maintenance. I also create, maintain, and utilize demographic reports using Regis software. I am also part of the event committee, where we design and execute company events to boost engagement and provide support.

**Graphic Designer/The Arrangement, 2015 - 2017**

- Responsible for website design for multiple websites, email design, social media design and management, magazine advertisements, commercial advertisements, digital billboard design, stationery design, direct mailer design, event planning, product photography, in-store collateral, branding, event invitations, and blog design and posting

**Manager/Macy's, 2013 - 2014**

- Managed the Men's Department (10 associates) in a fast-paced environment to exceed sales goals, implemented company initiatives to achieve targets, and hired and developed talent. Captain of Engagement and Recognition initiatives, Friends and Family/Shop for a Cause sales events.

**Intern/PartnerComm, Inc., 2012**

- Shadowed designers to learn printing process, furthered design skills, specialized in turning legal copy into everyday language

**Human Resources/Macy's, 2007 - 2013**

- Executed operational administrative functions, coordinated the hiring process including pre-screening applicants, correspondence with applicants, and scheduling interviews, handled HR functions, and acted as a HR liaison for store employees.

**Manager/Goody's Family Clothing, 2005 - 2007**

- Involved in all aspects of retail; customer service, driving sales and credit, merchandising, signing, stockroom duties, cash office duties, manage Children's department